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NO-2014-10.C

Colleen King 202.719.7307 cking@wileyrein.com

Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Re: Section 63.71 and 63.19 Application of Telecom Argentina USA, Inc. For Authority Pursuant to Section 214 of the Communications Act of 1934, to Discontinue the Provision of Service, WC Docket No. 14-26

Dear Ms. Dortch:

February 26, 2014

Telecom Argentina USA, Inc. ("Telecom Argentina USA"), by counsel, supplements the above-referenced application to discontinue the provision of retail telecommunications services. As described below, Telecom Argentina USA has provided copies of its discontinuance application to commissions and governors in several additional states.

As described in the pending application, Telecom Argentina USA's pre-paid calling cards are distributed by one distributor via point-of-sale kiosks in Florida and New Jersey and online. Telecom Argentina USA previously provided copies of the application to state commissions and governors in Florida and New Jersey. Due to sale of the cards online, it is possible there are customers located in other U.S. states and territories. Telecom Argentina USA does not have access to or contact information regarding individual customers, but is able to confirm that calls made using pre-paid calling cards had originating numbers that correspond to the following additional states: Alaska, California, Colorado, Connecticut, Georgia, Illinois, Maine, Maryland, Massachusetts, New York, North Carolina, Oregon, Pennsylvania, South Carolina, Texas, Virginia, Wisconsin, Puerto Rico, and the U.S. Virgin Islands. Because there is a possibility customers are located in these states, Telecom Argentina has provided copies of the application to discontinue service to commissions and governors in these states. A copy of the supplemental certificate of service is attached.



Marlene H. Dortch February 26, 2014 Page 2

Please do not hesitate to contact me if you have any questions.

Respectfully Submitted,

/s/ Colleen King

Colleen King
Counsel for Telecom Argentina USA, Inc.

CERTIFICATE OF SERVICE

I hereby certify that on February 26, 2014, I caused a true and correct copy of the foregoing to be served by first-class mail on the following:

Regulatory Commission of Alaska 701 West Eighth Avenue, Suite 300 Anchorage, AK 99501-3469

California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Colorado Department of Regulatory Agencies 1560 Broadway, Suite 110 Denver, CO 80202

Connecticut Public Utilities Regulatory Authority Ten Franklin Square New Britain, CT 06051

Georgia Public Service Commission 244 Washington Street, SW Atlanta GA, 30334-9052

Illinois Commerce Commission 527 East Capitol Avenue Springfield, IL 62701

Maine Public Utilities Commission 18 State House Station Augusta, ME 04333-0018

Maryland Public Service Commission William Donald Schaefer Tower 6 St. Paul St., 16th Floor Baltimore, MD 21202 The Honorable Sean Parnell P.O. Box 110001 Juneau, AK 99811-0001

The Honorable Jerry Brown c/o State Capitol, Suite 1173 Sacramento, CA 95814

The Honorable John W. Hickenlooper 136 State Capitol Denver, CO 80203-1792

The Honorable Dannel P. Malloy State Capitol 210 Capitol Avenue Hartford, CT 06106

The Honorable Nathan Deal 206 Washington Street Suite 203, State Capitol Atlanta, GA 30334

The Honorable Pat Quinn Office of the Governor 207 State House Springfield, IL 62706

The Honorable Paul LePage Office of the Governor #1 State House Station Augusta, ME 04333-0001

The Honorable Martin O'Malley 100 State Circle Annapolis, MD 21401 Massachusetts Department of Telecommunications and Cable 1000 Washington Street Suite 820 Boston, MA 02118-6500

New York State Department of Public Service 3 Empire State Plaza Albany, NY 12223-1350

North Carolina Utilities Commission 4325 Mail Service Center Raleigh, NC 27699-4325

Public Utility Commission of Oregon P.O. Box 1088 Salem OR 97308-1088

Pennsylvania Public Utility Commission PO Box 3265 Harrisburg, PA 17105-3265

Public Service Commission of South Carolina 101 Executive Center Dr., Suite 100 Columbia, SC 29210

Public Utility Commission of Texas 1701 N. Congress Avenue PO Box 13326 Austin, TX 78711-3326

Virginia State Corporation Commission Division of Communications P.O. Box 1197 Richmond, Virginia 23218

Public Service Commission of Wisconsin P.O. Box 7854 Madison, WI 53707-7854 The Honorable Deval Patrick Massachusetts State House Office of the Governor Room 105 Boston, MA 02133

The Honorable Andrew M. Cuomo Governor of New York State NYS State Capitol Building Albany, NY 12224

The Honorable Pat McCrory Office of the Governor 20301 Mail Service Center Raleigh, NC 27699-0301

The Honorable John Kitzhaber 160 State Capitol 900 Court Street Salem, Oregon 97301-4047

The Honorable Tom Corbett Office of the Governor 225 Main Capitol Building Harrisburg, PA 17120

The Honorable Nikki Haley Office of the Governor 1205 Pendleton Street Columbia, SC 29201

The Honorable Rick Perry Office of the Governor P.O. Box 12428 Austin, Texas 78711-2428

The Honorable Terry McAuliffe 1111 East Broad Street Richmond, VA 23219

The Honorable Scott Walker 115 East Capitol Madison, WI 53702 Puerto Rico Telecommunications Regulatory Board 500 Ave. Roberto H. Todd (Pda. 1.8-Santurce) San Juan, PR 00907-3981

Virgin Islands Public Service Commission Barbel Plaza No.8 Estate Ross, Charlotte Amalie P.O. BOX 40 St. Thomas, USVI 00804 The Honorable Alejandro Javier García Padilla Calle La Fortaleza San Juan, PR 00901

The Honorable John de Jongh, Jr. St. Thomas & Water Island 21-22 Kongens Gade Charlotte Amalie St. Thomas, USVI 00802

/s/ Pam Conley

Pam Conley

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of)
Section 63.71 and 63.19 Application of) WC Docket No.
Telecom Argentina USA, Inc. For Authority	<u> </u>
Pursuant to Section 214 of the Communications)
Act of 1934, to Discontinue the Provision of)
Service)

SECTION 63.71 AND SECTION 63.19 APPLICATION OF TELECOM ARGENTINA USA, INC.

Telecom Argentina USA, Inc. ("Telecom Argentina USA") hereby submits this application for authority under Section 214 of the Communications Act of 1934, as amended, 47 U.S.C. § 214, and Sections 63.71 and 63.19 of the Commission's rules, 47 C.F.R. §§ 63.71 and 63.19, to discontinue the provision of retail telecommunications services. In support of this application, Telecom Argentina USA submits the following:

1. Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1) and (b)(2))

Telecom Argentina USA, Inc. 80 SW 8th Street Suite 2110 Miami, FL 33130

2. Date of Planned Discontinuance (47 C.F.R. §§ 63.71(a)(2) and (b)(2))

Telecom Argentina USA plans to discontinue its retail telecommunications services as of March 28, 2014, or as soon as possible once the necessary regulatory approvals have been obtained.

3. Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3) and (b)(2))

Telecom Argentina USA provides a call forwarding service to approximately 600

customers located throughout the United States.

Telecom Argentina USA also provides a pre-paid calling card service. Cards are only distributed by one distributor via point-of-sale kiosks in Florida and New Jersey and online, but can be used to place domestic and international calls throughout the United States.

4. Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(4) and (b)(2))

Telecom Argentina USA provides two types of telecommunications services: a call forwarding service and a pre-paid calling card service.

Telecom Argentina USA's call forwarding service is an international call forwarding service. Telecom Argentina USA assigns a local number from Argentina, which is automatically forwarded to the number of choice of the customer in the United States. This service allows a customer's relatives from Argentina to reach the customer abroad dialing only a local phone number.

Telecom Argentina USA currently distributes calling cards only in the state of Florida and New Jersey via point-of sale kiosks and online, with one active distributor. These cards can be used anywhere within the United States to place domestic and international calls.

Although at one time Telecom Argentina USA had many customers and higher revenues from its call forwarding and pre-paid calling card services, these businesses have decreased in recent years. Telecom Argentina USA no longer actively markets these services and is not currently investing resources in them. Currently, Telecom Argentina USA provides a call forwarding service to approximately 600 customers. Less than 1,000 pre-paid calling cards are distributed per month.

5. Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3))

Telecom Argentina USA has written contracts with each of its call forwarding customers.

The company has provided customers written notification of this discontinuance through correspondence sent February 10, 2014. A copy of this customer notification is included as Exhibit A.

Telecom Argentina USA does not sell its calling cards directly to end users. Rather, it sells the cards through a distributor. Each calling card has a user identification number associated with it. The holder of a calling card accesses Telecom Argentina USA's system by calling an 800 number or a local access number and entering his or her identification number, followed by the number to be called. The cost of the call is deducted from the amount that the holder of the calling card has prepaid. The calling cards are sold in denominations of \$2 and \$5. These cards are all sold by one distributor on the Internet or via point-of-sales kiosks.

Section 63.71(a) of the rules requires that domestic carriers either: (1) notify each affected customer of a proposed discontinuance; or (2) show good cause for providing a different form of notice.¹ The Commission previously has recognized that, in the case of prepaid calling card services, there is good cause for using an alternate method to notify customers.² In such cases, the Commission granted has granted applications to discontinue service without requiring prepaid calling card companies to provide written notice to individual customers.³

Telecom Argentina USA has no direct relationship with the end users of its calling cards, and therefore has no means for providing written notice of a discontinuance of service to each end user. As described above, Telecom Argentina USA distributes its calling cards through only one distributor. The company has requested that the distributor cease its sale of any unsold

¹ 47 C.F.R. § 63.71(a).

See, e.g., Comments Invited on Application of PLDT Retail, Inc. to Discontinue Domestic Telecommunications Services, Public Notice, WC Docket No. 05-73, 20 FCC Rcd 4208 (2005); MCI WorldCom Network Services, Public Notice, NSD File No. W-P-D-436 (Aug. 6, 1999).

³ *Id.*

cards.

Telecom Argentina USA has established a computer generated message that customers will hear when they call the customer service number available on the cards, alerting them as to the last date that the cards may be used. Customers who have unused funds on their cards after the March 28, 2014 discontinuance date may contact customer service, where they will receive directions on how to return unused cards to receive a full refund. The refund will be either provided as a credit on the customer's credit card or by check sent by mail, based on the customer's preference. Moreover, the prepaid calling card business is extremely competitive and customers will continue to have numerous alternative carriers to provide prepaid calling card services.

Copies of this Application are being sent via first class U.S. Mail to the governors and public service commissions of Florida and New Jersey and the Special Assistant for Telecommunications to the Secretary of Defense. Because Telecom Argentina USA also seeks to discontinue the provision of international services through its international Section 214 authorization, IBFS File No. ITC-214-20010129-00034, copies of this Application are also being sent to the Chief of the International Bureau.

6. Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):

Telecom Argentina USA is non-dominant with respect to the services that it proposes to discontinue.

Conclusion

For the foregoing reasons, Telecom Argentina USA requests that the Commission, as expeditiously as possible, issue a public notice announcing the filing of Telecom Argentina USA's application to discontinue service, and that, in accordance with its discontinuance procedures, the Commission provide for the application to be granted automatically on the thirty-

first day after the public notice has been released.

Respectfully submitted,

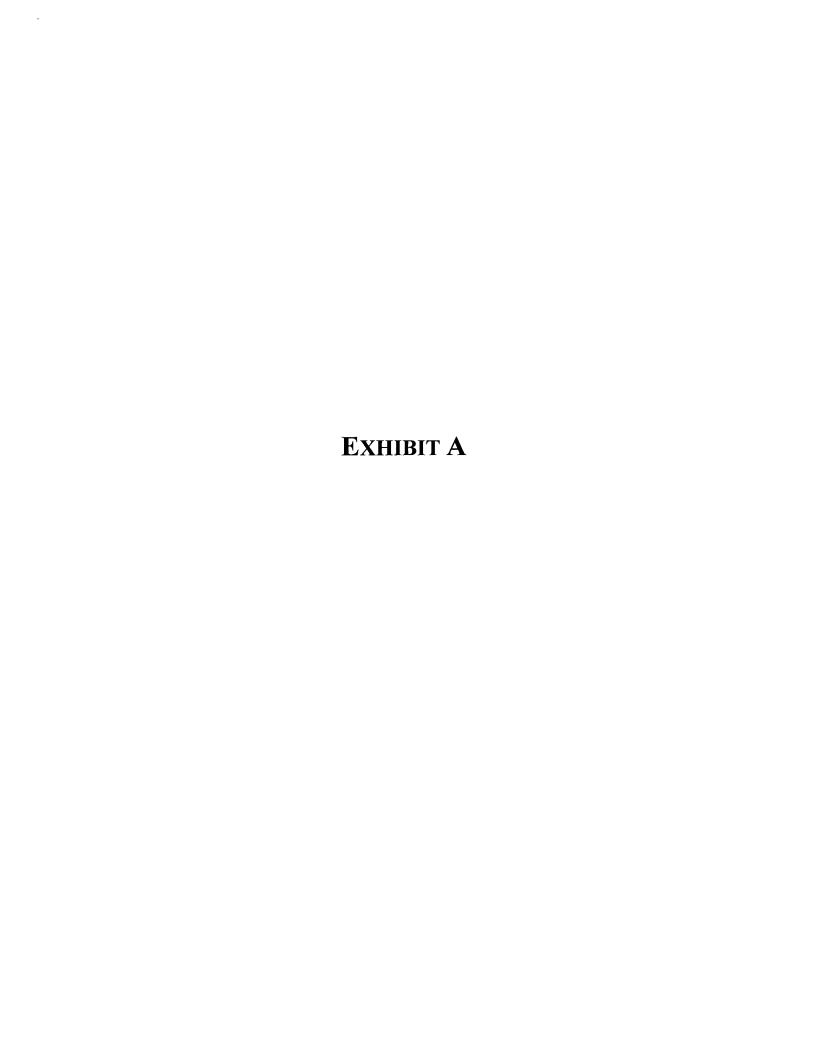
TELECOM ARGENTINA USA, INC.

/s/ Maximo Lema

Maximo Lema President Telecom Argentina USA, Inc. 80 SW 8th Street Suite 2110 Miami, FL 33130

Colleen King Wiley Rein LLP 1776 K Street, NW Washington, DC 20006 Tel: 202-719-7307 cking@wileyrein.com

Dated: February 11, 2014



Dear Customer,

This letter will serve as formal notice that Telecom Argentina USA, Inc. will discontinue its Call Forwarding Services provided under the commercial names Me Llamas, Me Llamas Premium, Find

Me, and Te Llamo on March 28, 2014.

Telecom Argentina USA, Inc. is providing you with notice of our discontinuance of service in order to ensure that you will have ample time to make other arrangements for replacement service. Please note that this service will not be transferred automatically to another carrier. In order for you to maintain uninterrupted service, you must make arrangements with an alternative service

provider well in advance of the termination date. You should begin that process immediately.

We provide below a list of alternative service providers that may be available to replace our service. Telecom Argentina USA, Inc. does not endorse or recommend any particular service provider. Telecom Argentina USA, Inc. provides this information only to assist you, but does not control or guarantee and is not responsible for the accuracy, relevance, timeliness, or completeness of information or services provided by these providers. We strongly recommend

that you review each offer carefully:

Orbitel USA / Tel: 1 (800) 875 0686

Telehispanic Services / Tel: 1 (866) 897-8520

Llamada Directa / Tel: 1 (866) 505 2985

The Federal Communications Commission ("FCC") will normally authorize this proposed discontinuance of service unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 15 days after the FCC releases public notice of the proposed discontinuance. Address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the § 63.71 Application of Telecom Argentina USA, Inc. Comments should include specific information about the impact of this proposed discontinuance upon you or your company, including any inability to acquire reasonable substitute service.

If you have any questions, please contact Telecom Argentina USA, Inc.:

Telecom Argentina USA, Inc.

80 SW 8th Street

Suite 2110

Miami, FL 33130

CERTIFICATE OF SERVICE

I hereby certify that on February 11, 2014, I caused a true and correct copy of the

foregoing to be served by first-class mail on the following:

Florida Public Service Commission

2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850 The Honorable Rick Scott

State of Florida The Capitol 400 S. Monroe St.

Tallahassee, FL 32399-0001

New Jersey Board of Public Utilities

44 S. Clinton Avenue Trenton, NJ 08625 The Honorable Chris Christie

Office of the Governor

PO Box 001

Trenton, NJ 08625

Secretary of Defense

Attn: Special Assistant for Telecommunications

Pentagon

Washington, DC 20301

Mindel De La Torre

Chief, International Bureau

Federal Communications Commission

445 12th Street, SW Washington, DC 20554

/s/ Pam Conley

Pam Conley